

MDM IS

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Cash Strategy Consulting

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MDM IS is a consulting firm in strategy and management of financial and non-financial data. Its aim is to help companies manage change, optimization and digitalization of their organization by integrating a Cash Strategy in their overall Strategy.

The Cash Strategy is a MDM IS concept resulting from 6 years of analysis and research in treasury and finance departments post-financial crisis. Its objective is the continuous improvement of Cash performance and is divided into several axis:

1. Definition and diffusion of the corporate Cash culture to employees
2. Optimization of systems and transformation of the treasury function (big data, digitization and approach transverse finance)
3. Drive Cash, Working Capital Requirement & Capital management

Aware of the business needs for transformation in a digitalized ecosystem and of the critical dimension of cash, we are convinced that the implementation of a Cash Strategy is the first step to a successful digital transformation. Digitalization through Cash can enable an organization to better understand and improve its value creation chain.

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What we do

A. Products

With our technical partners, we develop a multi-device application (mobile, tablet, web) connected to your systems (TMS¹, ERP²...) to access real-time, reliable and visual information necessary to monitor the Cash Strategy.

We are also developing algorithms to power this application in order to improve quality and standardize data in your different systems.

B. Services

To achieve optimum performance of our products and the success of the implementation of the strategy of our customers, we offer different levels of interventions :

1. Diagnostic and definition of the Cash Strategy
2. Project management

¹ Treasury Management Systems (ex : Diapason, Kyriba, KTP, Sunguard)

² Enterprise Ressource Planning (ex : SAP, Oracle, Sage, IFS)

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3. Management, technology and operational consulting
4. Training and change management
5. Support
6. Exchange groups



Who we are

Supported and inspired by numerous references in the field of Corporate Finance, IT, data management, and data visualization, our team is made of visionary, methodic, and experienced consultants as well as technical partners developing products on the cutting edge of technology.

Our approach is discreet, judicious and independent. We offer an exclusive resource dedicated to the development and implementation of the strategy defined together with our customers.



Ethics and Standards

We are dedicated to establish an environment of mutual trust in order to achieve the strategic objectives of our clients. Cash affects all levels of the company, therefore we are committed to respect all the organizational and regulatory implications of the entities and jurisdictions in which the company operates.

Our ambition is to bring another vision, an innovative management approach whereby Cash is a keystone of the value chain creation of a company. We are proud of this concept and convinced by this new paradigm. Our clients may be certain that implementation will accord with their values and ours: open-mindedness, flexibility and agility.



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How we are different

1. A vision on the strategic dimension of Cash in a digitalized ecosystem
2. An agile link between strategy, technology and operations
3. A network of dynamic and innovative partners



Our references and partners

- Alastair Campbell, President, Bridger Intelligence / Director, Asian Capital partners
- Florent Nouveau, Deputy Head of Investor Relations, Saint- Gobain
- Nanno Wams, CFO Consultant at Performance Partners SAS

- Frederic Saunier, Director of Business Development, MCC Soft (Diapason)
- Baptiste Jourdan, Director of Business Development, Toucan Toco
- Laurent Leloup, President, France Blocktech



MDM IS

"Why your Cash is prime for Digital Transformation!"

#DigitalizeYourCash

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